

# **OFLS Editorial Contribution**

## **INITIATIVE**

Oxford Fintech & Legaltech Society (OFLS) aims to present information, reviews, and trends in the landscape of fintech and legaltech market for our Associate Members, and weekly newsletter and social media subscribers. In the past, only our committee members had been producing articles on Oxford Business Law Blog (OBLB)\* and trending news column in the weekly newsletter (e.g. see November 2018 version). Starting from April 2019, we have decided to open up the opportunity for the non-committee Members to contribute their stories on our platforms as well to maximise the expertise of our community and attract more readers.

# WHO CAN SUBMIT AN EDITORIAL CONTRIBUTION?

OFLS accepts contributions from its Associate Members.

## **WHAT WE LOOK FOR**

Articles submitted for consideration should be of interest to readers of *OFLS*, and have a tone that is appropriate for *OFLS*. We like articles that introduce new ideas and advance conversations around topics and trends that engage our readers. We appreciate polished writing that balances research or news with interesting examples that help illustrate your perspective.

OFLS prefers submissions from contributors who are leaders in and knowledgeable about the types of industries and topics we regularly cover: technology use in finance or law, regulation and governance, compliance, career development, entrepreneurship, or innovation are popular with our readers, especially if there's salient takeaway for other professionals.

To get an idea of the types of stories *OFLS* wants to publish, please read: <u>Technology and Finance</u> – <u>All about Blockchain?</u>\* (and possibly also <u>Data</u>, <u>Innovation and Transatlantic Competition in Finance: The Case of the Access to Account Rule).</u>

<sup>\*</sup>The OBLB is a forum for the exchange of ideas and the reporting of new developments in all aspects of business law, broadly defined. The view guidelines for submission on OBLB, see <a href="https://www.law.ox.ac.uk/business-law-blog/submission-guidelines">https://www.law.ox.ac.uk/business-law-blog/submission-guidelines</a>.



# **HOW TO SUBMIT**

Submitted articles can be within the wide range of 250-1000 words. We cannot offer to pay for contributed stories, but if they're engaging to read and useful to our audience, we will energetically promote them, just like any other story that runs on our site.

Send via email complete articles only to <a href="mailto:contact@oxfordfls.org">contact@oxfordfls.org</a> with the email subject line starting "Article Submission - " followed by the title of the article.

#### WHAT TO EXPECT

We strive to give a response back to you as soon as receiving the submission but there may be delays that take up to a week.

For stories we do choose to publish:

- All articles are subject to editing.
- Content, headlines, or subheads may be edited for style, tone, or substance.
- Links may be added for context.
- Dense jargon and abstract, blanket assertions may delay or prevent us from publishing the article.
- The original writer's name and short biography (1-3 sentences) will be added at the start and/or end of the article. Please also supply any further credits that we need to use and be made aware of.
- Article will be added at the discretion of OFLS staff to the Society's <u>Medium</u> and <u>LinkedIn</u> page.

The contributed articles may be reprinted in part or full on other sites, with a link back to the original article on the Medium page of *OFLS*. Contributed articles run online. For further enquiries, please contact us at <a href="mailto:contact@oxfordfls.org">contact@oxfordfls.org</a>.