

**SPONSORSHIP  
PROSPECTUS**

**2019**

**OXFORD  
FINTECH & SMARTLAW  
SOCIETY**

# CORE BENEFITS

## **Advertising**

- Hoping to get a company's name into the University of Oxford and its student community? We can promote your brand by printing the company's logo on Society materials, training or social kit, and displaying company banners or promotional material at the Society events. We can have our sponsors attend our events, not just on a stall promoting themselves but doing something interactive and adding something to it. We could also contact our members on your behalf, if desired. We are constantly working to develop a creative strategy to increase visibility of our sponsors.

## **Attendance**

- As a collective, the business brought by the members of our society can give businesses a significant boost. We can arrange to hold events with potential sponsors, or simply ensure our members use the sponsor's service or products regularly.

## **Aiding with Promotions**

- Enthusiastic, motivated and vibrant people like us can be great ambassadors for your business. We can offer the services of our members to help publicise and raise awareness of your business and interests. We will be actively involved in company's event promotions both online and offline.

## **Involvement in Activities**

- The experience and knowledge of our committee members are another valuable commodity, and we are able to offer this to you. We can agree to offer our experience to help with your side activities, such as coaching community groups.

# SPONSORSHIP LEVELS

	Non cash*	£300	£600	£1200
	<i>Contributor</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
Logo placement on FSS web site and relevant event link				
Logo placement on Society clothing				
Most prominent name and logo placement on all printed materials related to event (e.g. Banners, Brochure, Kakemono)				
Prominent ad in official social media channels				
Invitation and regular updates to recruitment opportunities				
Short company profile and opportunity introduction in all Society events (~3min)				
Three-course dinner with drinks in the University's dining hall with the Society members				
Networking events with department-specific student audience (choice between Business, Law, and Computer Science)				

Some examples of Non-cash contribution\* include: Society Clothing, Branded Student Materials (pens, rulers, cups), Equipment and resources, Discounts, Events (training & site visits) and Competition prizes.

# AN OPPORTUNITY FOR YOU TO:



✓ Create Awareness



✓ Build and Improve Relationships



✓ Access and Engage



✓ Maximize your company's exposure and strengthen your brand

# CONTACT US

Oxford FSS partners with companies – big and small – to showcase the use of technology in finance and law industries, and the latest placement and recruitment opportunities to the brightest talent. We collaborate closely during the recruitment phase to offer unrivalled brand exposure to our sponsors and partners. Our termly events so far include:

- Seminars
- Panel talks
- Workshops
- Hackathons
- Networking events
- Company HQ visits

Companies interested in a partnership with Oxford FSS are always welcome to get in touch with us.

Please reach out to us at [oxfordfss2017@gmail.com](mailto:oxfordfss2017@gmail.com).

Official FSS website: <https://oxfordfss.org>

FSS Social Media:

